

Rep Order# 9765961 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 41216

Printed: 07/31/2012 12:39 PM
Last Received: 07/30/2012 4:23 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product Crossroads GPS
Estimate# 732
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/732
Flight Dates 07/24/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

***** Contract Coversheet *****

V.3 7/30

SEE LN 55- MG FROM #9765958 LINE 18.

IX TU-F,M 5-530P \$1000 NEWS. NEW TOTAL \$40600.

PLS CF- CHRISTINA FOR ALEX

COV 9765961 39,600.
+ 1,000. from 41222 9765961
MD, 600.

Last Received: 07/30/2012 4:23 PM

Showing Buylines: All Lines

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Advertiser () POLITICAL ISSUE GROU
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|

| | | | | | | | | | | | | |
|-----|---|---|---------|-------------------|-----|----------|-------------|---|---|---|----------|-----|
| --- | 1 | M | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 07/30-07/30 | 1 | 1 | 1 | \$650.00 | --- |
|-----|---|---|---------|-------------------|-----|----------|-------------|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|----|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 2 | TU | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 07/31-07/31 | 1 | 1 | 1 | 1 | \$650.00 | --- |
|---|----|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 3 | W | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 08/01-08/01 | 1 | 1 | 1 | 1 | \$650.00 | --- |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|----|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 4 | TH | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 08/02-08/02 | 1 | 1 | 1 | 1 | \$650.00 | --- |
|---|----|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 5 | F | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 08/03-08/03 | 1 | 1 | 1 | 1 | \$650.00 | --- |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 6 | M | 6A-630A | GOOD MORNING CINC | :30 | \$650.00 | 08/06-08/06 | 1 | 1 | 1 | 1 | \$650.00 | --- |
|---|---|---------|-------------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 7 | M | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 07/30-07/30 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|---|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|----|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 8 | TU | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 07/31-07/31 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|---|----|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|---|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 9 | W | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 08/01-08/01 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|---|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|----|----|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 10 | TH | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 08/02-08/02 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|----|----|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 11 | F | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 08/03-08/03 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 12 | M | 7A-730A | THE EARLY SHOW | :30 | \$350.00 | 08/06-08/06 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

| | | | | | | | | | | | | |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|
| 13 | M | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 07/30-07/30 | 1 | 1 | 1 | 1 | \$350.00 | --- |
|----|---|---------|----------------|-----|----------|-------------|---|---|---|---|----------|-----|

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Traffic Order# 41216

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Product Crossroads GPS
Estimate# 732
Buyer Stephanie Maroney
Phone#
Fax#
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66 CANAL CENTER PLAZA, SUITE 555
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Agency C/P1/P2/E 12/11/732
Flight Dates 07/24/2012 - 08/06/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|

| | | | | | | | | | | | | |
|----|----|--|---------|--------------------|-----|------------|-------------|---|---|---|------------|--|
| 14 | TU | | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 07/31-07/31 | 1 | 1 | 1 | \$350.00 | |
| 15 | W | | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 08/01-08/01 | 1 | 1 | 1 | \$350.00 | |
| 16 | TH | | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 08/02-08/02 | 1 | 1 | 1 | \$350.00 | |
| 17 | F | | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 08/03-08/03 | 1 | 1 | 1 | \$350.00 | |
| 18 | M | | 8A-830A | THE EARLY SHOW | :30 | \$350.00 | 08/06-08/06 | 1 | 1 | 1 | \$350.00 | |
| 19 | M | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 07/30-07/30 | 1 | 1 | 1 | \$350.00 | |
| 20 | TU | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 07/31-07/31 | 1 | 1 | 1 | \$350.00 | |
| 21 | W | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 08/01-08/01 | 1 | 1 | 1 | \$350.00 | |
| 22 | TH | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 08/02-08/02 | 1 | 1 | 1 | \$350.00 | |
| 23 | F | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 08/03-08/03 | 1 | 1 | 1 | \$350.00 | |
| 24 | M | | 3P-4P | LEFT'S MAKE A DEAL | :30 | \$350.00 | 08/06-08/06 | 1 | 1 | 1 | \$350.00 | |
| 25 | M | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 07/30-07/30 | 1 | 1 | 1 | \$1,000.00 | |
| 26 | TU | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 07/31-07/31 | 1 | 1 | 1 | \$1,000.00 | |
| 27 | W | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 08/01-08/01 | 1 | 1 | 1 | \$1,000.00 | |
| 28 | TH | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 08/02-08/02 | 1 | 1 | 1 | \$1,000.00 | |
| 29 | F | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 08/03-08/03 | 1 | 1 | 1 | \$1,000.00 | |

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Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL ISSUE GROU Product Crossroads GPS Estimate# 732 Buyer Stephanie Maroney Agency C/P1/P2/E 12/11/732 Flight Dates 07/24/2012 - 08/06/2012 Agency () CROSSROADS MEDIA LLC Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|

| | | | | | | | | | | | | |
|-----|----|---|-----------|----------------|-----|------------|-------------|---|---|---|------------|-------|
| --- | 30 | M | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 08/06-08/06 | 1 | 1 | 1 | \$1,000.00 | ----- |
| 31 | M | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 07/30-07/30 | 1 | 1 | 1 | \$1,200.00 | |
| 32 | TU | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 07/31-07/31 | 1 | 1 | 1 | \$1,200.00 | |
| 33 | W | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 08/01-08/01 | 1 | 1 | 1 | \$1,200.00 | |
| 34 | TH | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 08/02-08/02 | 1 | 1 | 1 | \$1,200.00 | |
| 35 | F | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 08/03-08/03 | 1 | 1 | 1 | \$1,200.00 | |
| 36 | M | | 6P-630P | 12 NEWS AT 6P | :30 | \$1,200.00 | 08/06-08/06 | 1 | 1 | 1 | \$1,200.00 | |
| 37 | M | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 07/30-07/30 | 1 | 1 | 1 | \$850.00 | |
| 38 | TU | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 07/31-07/31 | 1 | 1 | 1 | \$850.00 | |
| 39 | W | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 08/01-08/01 | 1 | 1 | 1 | \$850.00 | |
| 40 | TH | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 08/02-08/02 | 1 | 1 | 1 | \$850.00 | |
| 41 | F | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 08/03-08/03 | 1 | 1 | 1 | \$850.00 | |
| 42 | M | | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 08/06-08/06 | 1 | 1 | 1 | \$850.00 | |
| 43 | M | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 07/30-07/30 | 1 | 1 | 1 | \$1,400.00 | |
| 44 | TU | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 07/31-07/31 | 1 | 1 | 1 | \$1,400.00 | |
| 45 | W | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 08/01-08/01 | 1 | 1 | 1 | \$1,400.00 | |
| 46 | TH | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 08/02-08/02 | 1 | 1 | 1 | \$1,400.00 | |

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5 of 6

Showing Buylines: All Lines

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Product Crossroads GPS
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Buyer Stephanie Maroney
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Rep Firm
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Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|
|----|----|-----|------|---------|-----|------|-------|------------|------------|-------------|------------|---------|

| | | | | | | | | | | | | |
|----|--------|--|-------------|-----------------|-----|------------|-------------|---|---|---|------------|--|
| 47 | F | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 08/03-08/03 | 1 | 1 | 1 | \$1,400.00 | |
| 48 | M | | 11P-1135P | 12 NEWS AT 11P | :30 | \$1,400.00 | 08/06-08/06 | 1 | 1 | 1 | \$1,400.00 | |
| 49 | M | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 07/30-07/30 | 1 | 1 | 1 | \$450.00 | |
| 50 | TU | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 07/31-07/31 | 1 | 1 | 1 | \$450.00 | |
| 51 | W | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 08/01-08/01 | 1 | 1 | 1 | \$450.00 | |
| 52 | TH | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 08/02-08/02 | 1 | 1 | 1 | \$450.00 | |
| 53 | F | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 08/03-08/03 | 1 | 1 | 1 | \$450.00 | |
| 54 | M | | 1135P-1235A | DAVID LETTERMAN | :30 | \$450.00 | 08/06-08/06 | 1 | 1 | 1 | \$450.00 | |
| 55 | TU-F,M | | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 07/31-08/06 | 1 | 1 | 1 | \$1,000.00 | |

---REPORT TOTALS---

Report Totals: 55 / \$40,600.00

---SALES MONTHLY TOTALS---

Aug 12: 55 / \$40,600.00

Sales Totals: 55 / \$40,600.00

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Advertiser () POLITICAL ISSUE GROU
Product Crossroads GPS
Estimate# 732
Buyer Stephanie Maroney
Phone#
Fax#

Station Totals: 55 / \$40,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
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Flight Dates 07/24/2012 - 08/06/2012
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Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
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Market Totals \$213,684
CABL 0% EKRC 0% UNKN 0% WBQC 0% WCPC 18%
WKRC 19% WLMW 54% WSTR 0% WXIX 9%

Books null
Demos RA35+

Rep Order# 9765961 Ver# 3 Status Revised Traffic Order# 41216 Printed: 07/31/2012 10:51 AM 2 of 3

Last Received: 07/30/2012 4:23 PM
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--- REMARKS ---

V.3 7/30
SEE LN 55- MG FROM #9765958 LINE 18.
1X TU-F,M 5-530P \$1000 NEWS. NEW TOTAL \$40600.
PLS CF- CHRISTINA FOR ALEX

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|--|-----|--------|---------|---------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | *55 | TU-F,M | 5P-530P | 12 LOCAL NEWS | :30 | \$1,000.00 | 07/31-08/06 | 1 | 1 | 1 | \$1,000.00 | |
| Sales Remark: V3 *MG FROM #9765958 LN 18 | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Aug 12: 55 / \$40,600.00
Sales Totals: 55 / \$40,600.00
Station Totals: 55 / \$40,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$213,684
CABL 0% WKRC 19%
EKRC 0% WLMW 54%
UNKN 0% WSTR 0%
WBQC 0% WXIX 9%
WCPO 18%

Rep Order# 9765961 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 41216

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Rep Firm
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Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

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Showing Buylines: All Rep & Sta Revised Lines

1 of 3

| | | | | | |
|------------|--------------------------|------------------|----------------------------------|--------------------|-----------------------|
| Station | WKRC-TV CINCINNATI, OH | Agency | () CROSSROADS MEDIA LLC | Rep Firm | |
| Advertiser | () POLITICAL ISSUE GROU | | 66 CANAL CENTER PLAZA, SUITE 555 | Sales Office | () WASHINGTON |
| Product | Crossroads GPS | | ALEXANDRIA, VA 22314 | Salesperson | () ALEXANDRA BRADLEY |
| Estimate# | 732 | Agency C/P1/P2/E | 12/11/732 | | |
| Buyer | Stephanie Maroney | Flight Dates | 07/24/2012 - 08/06/2012 | Salesperson Phone# | 202-955-5342 |
| Phone# | | Hiatus Weeks | | Salesperson FAX# | 202-955-5348 |
| Fax# | | | | | |

***** Contract Coversheet *****

V.3 7/30

SEE LN 55- MG FROM #9765958 LINE 18.

1X TU-F,M 5-530P \$1000 NEWS. NEW TOTAL \$40600.

PLS CF- CHRISTINA FOR ALEX

Spot Manager: All, 07/23/12-08/06/12



| Date | Weekday | Air Time | Length | Rate | Priority/Ad-ID | Inv. Code (Booked) | Time Period | Order Product De | Estimate # | Spot # | AE |
|------|---------|----------|--------|------|----------------|--------------------|-------------|------------------|------------|--------|----|
|------|---------|----------|--------|------|----------------|--------------------|-------------|------------------|------------|--------|----|

Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41216

Line: 1

| | | | | | | | | | | | |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 6:24:31 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 2

| | | | | | | | | | | | |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 6:13:14 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 3

| | | | | | | | | | | | |
|----------|-----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 6:28:20 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 4

| | | | | | | | | | | | |
|----------|----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 6:04:11 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 5

| | | | | | | | | | | | |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 6:05:26 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 1 | MWASI |
| 08/03/12 | Friday | 6:19:58 AM | :30 | \$650.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (6:00:00 AM-6:30 Crossroads GPS | 732 | | 2 | MWASI |

Line: 7

| | | | | | | | | | | | |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 7:58:54 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (7:00:00 AM-7:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 8

| | | | | | | | | | | | |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 7:29:25 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (7:00:00 AM-7:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 9

| | | | | | | | | | | | |
|----------|-----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 7:28:55 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (7:00:00 AM-7:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 10

| | | | | | | | | | | | |
|----------|----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 7:29:26 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (7:00:00 AM-7:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 11

| | | | | | | | | | | | |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 7:28:56 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (7:00:00 AM-7:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 13

| | | | | | | | | | | | |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 8:45:21 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (8:00:00 AM-8:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 14

| | | | | | | | | | | | |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 8:20:35 AM | :30 | \$350.00 P-2 | USPRTV1:6a Good Morn Cincinnati | | (8:00:00 AM-8:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|--------------|---------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 15

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/23/12-08/06/12



| Date | Weekday | Air Time | Length | Rate | Priority | Ad-ID | Inv. Code (Booked) | Time Period | Order Product | De-Estimate # | Spot # | AE |
|------|---------|----------|--------|------|----------|-------|--------------------|-------------|---------------|---------------|--------|----|
|------|---------|----------|--------|------|----------|-------|--------------------|-------------|---------------|---------------|--------|----|

Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41216

Line: 15

| | | | | | | | | | | | | |
|----------|-----------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 8:23:21 AM | :30 | \$350.00 | P-2 | USPRTV1: CBS This Morning | | (8:00:00 AM-8:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|

Line: 16

| | | | | | | | | | | | | |
|----------|----------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 8:19:15 AM | :30 | \$350.00 | P-2 | USPRTV1: CBS This Morning | | (8:00:00 AM-8:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|

Line: 17

| | | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 8:23:15 AM | :30 | \$350.00 | P-2 | USPRTV1: CBS This Morning | | (8:00:00 AM-8:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|---------------------------|--|---------------------------------|-----|--|---|-------|

Line: 19

| | | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 3:59:10 PM | :30 | \$350.00 | P-2 | USPRTV1: Let's Make a Deal | | 3:00 PM-4:00 PM Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|

Line: 20

| | | | | | | | | | | | | |
|----------|---------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 3:58:44 PM | :30 | \$350.00 | P-2 | USPRTV1: Let's Make a Deal | | 3:00 PM-4:00 PM Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|

Line: 21

| | | | | | | | | | | | | |
|----------|-----------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 3:59:23 PM | :30 | \$350.00 | P-2 | USPRTV1: Let's Make a Deal | | 3:00 PM-4:00 PM Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|

Line: 22

| | | | | | | | | | | | | |
|----------|----------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 3:58:32 PM | :30 | \$350.00 | P-2 | USPRTV1: Let's Make a Deal | | 3:00 PM-4:00 PM Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|

Line: 23

| | | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 3:28:36 PM | :30 | \$350.00 | P-2 | USPRTV1: Let's Make a Deal | | 3:00 PM-4:00 PM Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|----------------------------|--|--------------------------------|-----|--|---|-------|

Line: 25

| | | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 6:23:35 PM | :30 | \$1,000.00 | P-2 | USPRTV1: 5p Local 12 News at Five | | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 26

| | | | | | | | | | | | | |
|----------|---------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 5:12:52 PM | :30 | \$1,000.00 | P-2 | USPRTV1: 5p Local 12 News at Five | | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 27

| | | | | | | | | | | | | |
|----------|-----------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 5:27:01 PM | :30 | \$1,000.00 | P-2 | USPRTV1: 5p Local 12 News at Five | | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 28

| | | | | | | | | | | | | |
|----------|----------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 5:11:20 PM | :30 | \$1,000.00 | P-2 | USPRTV1: 5p Local 12 News at Five | | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|

Line: 29

| | | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 5:19:32 PM | :30 | \$1,000.00 | P-2 | USPRTV1: 5p Local 12 News at Five | | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|------------|-----|-----------------------------------|--|---------------------------------|-----|--|---|-------|

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/23/12-08/06/12

NEWPORT

| Date | Weekday | Air Time | Length | Rate | Priority | Ad-ID | Inv. Code (Booked) | Time Period | Order Product | De Estimate # | Spot # | AE |
|------|---------|----------|--------|------|----------|-------|--------------------|-------------|---------------|---------------|--------|----|
|------|---------|----------|--------|------|----------|-------|--------------------|-------------|---------------|---------------|--------|----|

Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41216

Line: 29

| | | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|----------------------------------|----------------------|----------------|-----|--|---|-------|
| 08/03/12 | Friday | 4:51:51 PM | :30 | \$1,000.00 | P-2 | USPRTV1:5p Local 12 News at Five | (5:00:00 PM-5:30 PM) | Crossroads GPS | 732 | | 2 | MWASI |
|----------|--------|------------|-----|------------|-----|----------------------------------|----------------------|----------------|-----|--|---|-------|

Line: 31

| | | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|
| 07/30/12 | Monday | 6:28:10 PM | :30 | \$1,200.00 | P-2 | USPRTV1:6p Local 12 News at Six | 6:00 PM-6:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|

Line: 32

| | | | | | | | | | | | | |
|----------|---------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 6:27:55 PM | :30 | \$1,200.00 | P-2 | USPRTV1:6p Local 12 News at Six | 6:00 PM-6:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|

Line: 33

| | | | | | | | | | | | | |
|----------|-----------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 6:07:40 PM | :30 | \$1,200.00 | P-2 | USPRTV1:6p Local 12 News at Six | 6:00 PM-6:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|

Line: 34

| | | | | | | | | | | | | |
|----------|----------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|
| 08/02/12 | Thursday | 6:28:16 PM | :30 | \$1,200.00 | P-2 | USPRTV1:6p Local 12 News at Six | 6:00 PM-6:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|

Line: 35

| | | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|
| 08/03/12 | Friday | 6:04:34 PM | :30 | \$1,200.00 | P-2 | USPRTV1:6p Local 12 News at Six | 6:00 PM-6:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|------------|-----|---------------------------------|-----------------|----------------|-----|--|---|-------|

Line: 37

| | | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|
| 07/30/12 | Monday | 7:13:18 PM | :30 | \$850.00 | P-2 | USPRTV1:M-F 7p-730p | 7:00 PM-7:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|

Line: 38

| | | | | | | | | | | | | |
|----------|---------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 7:19:33 PM | :30 | \$850.00 | P-2 | USPRTV1:M-F 7p-730p | 7:00 PM-7:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|

Line: 39

| | | | | | | | | | | | | |
|----------|-----------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 7:26:00 PM | :30 | \$850.00 | P-2 | USPRTV1:M-F 7p-730p | 7:00 PM-7:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|

Line: 40

| | | | | | | | | | | | | |
|----------|----------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|
| 08/02/12 | Thursday | 7:04:56 PM | :30 | \$850.00 | P-2 | USPRTV1:M-F 7p-730p | 7:00 PM-7:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|----------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|

Line: 41

| | | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|
| 08/03/12 | Friday | 7:28:19 PM | :30 | \$850.00 | P-2 | USPRTV1:M-F 7p-730p | 7:00 PM-7:30 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|---------------------|-----------------|----------------|-----|--|---|-------|

Line: 43

| | | | | | | | | | | | | |
|----------|--------|-------------|-----|------------|-----|-------------------------------|-------------------|----------------|-----|--|---|-------|
| 07/30/12 | Monday | 11:28:09 PM | :30 | \$1,400.00 | P-3 | USPRTV1:11p M-F Local 12 News | 11:00 PM-11:35 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|-------------|-----|------------|-----|-------------------------------|-------------------|----------------|-----|--|---|-------|

Line: 44

| | | | | | | | | | | | | |
|----------|---------|-------------|-----|------------|-----|--------------------------------|-------------------|----------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 11:30:40 PM | :30 | \$1,400.00 | P-3 | USPRTV1:11p M-Su Local 12 News | 11:00 PM-11:35 PM | Crossroads GPS | 732 | | 1 | MWASI |
|----------|---------|-------------|-----|------------|-----|--------------------------------|-------------------|----------------|-----|--|---|-------|

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/23/12-08/06/12 (08/02/12 4:25:23 PM)

REPORT

Spot Manager: All, 07/23/12-08/06/12

| Date | Weekday | Air Time | Length | Rate | Priority/Ad-ID | Inv. Code (Booked) | Time Period | Order Product Desc | Estimate # | Spot # | AE |
|------|---------|----------|--------|------|----------------|--------------------|-------------|--------------------|------------|--------|----|
|------|---------|----------|--------|------|----------------|--------------------|-------------|--------------------|------------|--------|----|

Advertiser: Crossroads Grass Root Political

Agency: Crossroads Media

Station: WKRC-TV

Order: 41216

Line: 44

| | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|------------|
| | | | | | | | | | | | \$1,400.00 |
|--|--|--|--|--|--|--|--|--|--|--|------------|

Line: 45

| | | | | | | | | | | | |
|----------|-----------|-------------|-----|------------|-----|----------------------------------|--------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 11:12:35 PM | :30 | \$1,400.00 | P-3 | USPRTV1:11p M-F Local 12 News 11 | 11:00 PM-11:35 FCrossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|-------------|-----|------------|-----|----------------------------------|--------------------------------|-----|--|---|-------|

Line: 46

| | | | | | | | | | | | |
|----------|----------|-------------|-----|------------|-----|----------------------------------|--------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 11:12:18 PM | :30 | \$1,400.00 | P-3 | USPRTV1:11p M-F Local 12 News 11 | 11:00 PM-11:35 FCrossroads GPS | 732 | | 1 | MWASI |
|----------|----------|-------------|-----|------------|-----|----------------------------------|--------------------------------|-----|--|---|-------|

Line: 49

| | | | | | | | | | | | |
|----------|--------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|
| 07/30/12 | Monday | 11:58:50 PM | :30 | \$450.00 | P-2 | USPRTV1:Letterman | 11:35 PM-12:35 XCrossroads GPS | 732 | | 1 | MWASI |
|----------|--------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|

Line: 50

| | | | | | | | | | | | |
|----------|---------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|
| 07/31/12 | Tuesday | 12:32:42 XM | :30 | \$450.00 | P-2 | USPRTV1:Letterman | 11:35 PM-12:35 XCrossroads GPS | 732 | | 1 | MWASI |
|----------|---------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|

Line: 51

| | | | | | | | | | | | |
|----------|-----------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|
| 08/01/12 | Wednesday | 12:30:11 XM | :30 | \$450.00 | P-2 | USPRTV1:Letterman | 11:35 PM-12:35 XCrossroads GPS | 732 | | 1 | MWASI |
|----------|-----------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|

Line: 52

| | | | | | | | | | | | |
|----------|----------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|
| 08/02/12 | Thursday | 11:59:00 PM | :30 | \$450.00 | P-2 | USPRTV1:Letterman | 11:35 PM-12:35 XCrossroads GPS | 732 | | 1 | MWASI |
|----------|----------|-------------|-----|----------|-----|-------------------|--------------------------------|-----|--|---|-------|

Line: 53

| | | | | | | | | | | | |
|----------|--------|--|-----|----------|-----|-----------|--------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | | :30 | \$450.00 | P-2 | Letterman | 11:35 PM-12:35 XCrossroads GPS | 732 | | 1 | MWASI |
|----------|--------|--|-----|----------|-----|-----------|--------------------------------|-----|--|---|-------|

Line: 55

| | | | | | | | | | | | |
|----------|--------|------------|-----|------------|-----|----------------------------------|---------------------------------|-----|--|---|-------|
| 08/03/12 | Friday | 5:03:48 PM | :30 | \$1,000.00 | P-2 | USPRTV1:5p Local 12 News at Five | (5:00:00 PM-5:30 Crossroads GPS | 732 | | 1 | MWASI |
|----------|--------|------------|-----|------------|-----|----------------------------------|---------------------------------|-----|--|---|-------|

Line: 56

| | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|---------------------------------|-------|-----|--|---|-------|
| 08/03/12 | Friday | 6:13:12 AM | :30 | \$700.00 | P-2 | USPRTV1:6a Good Morn Cincinnati | 6a-7a | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|---------------------------------|-------|-----|--|---|-------|

Line: 57

| | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|--------------------|--------|-----|--|---|-------|
| 08/03/12 | Friday | 9:16:40 AM | :30 | \$350.00 | P-2 | USPRTV1:M-F 9a-10a | 9a-10a | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|--------------------|--------|-----|--|---|-------|

Line: 58

| | | | | | | | | | | | |
|----------|--------|-------------|-----|------------|-----|----------------------------|---------|-----|--|---|-------|
| 08/03/12 | Friday | 10:58:56 AM | :30 | \$1,200.00 | P-1 | USPRTV1:The Price is Right | 11a-12p | 732 | | 1 | MWASI |
|----------|--------|-------------|-----|------------|-----|----------------------------|---------|-----|--|---|-------|

Line: 59

| | | | | | | | | | | | |
|----------|--------|------------|-----|----------|-----|----------------------------------|-------|-----|--|---|-------|
| 08/03/12 | Friday | 4:28:56 PM | :30 | \$850.00 | P-2 | USPRTV1:4p Local 12 News at Four | 4p-5p | 732 | | 1 | MWASI |
|----------|--------|------------|-----|----------|-----|----------------------------------|-------|-----|--|---|-------|

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/23/12-08/06/12



| Date | Weekday | Air Time | Length | Rate | Priority/Ad-ID | Inv. Code (Booked) | Time Period | Order Product Desc | Estimate # | Spot # | AE |
|------|---------|----------|--------|------|----------------|--------------------|-------------|--------------------|------------|--------|----|
|------|---------|----------|--------|------|----------------|--------------------|-------------|--------------------|------------|--------|----|

Advertiser: Crossroads Grass Root Political
Agency: Crossroads Media
Station: WKRC-TV
Order: 41216

| | | | | | | | | | | | |
|----------|----------|--------|------------|-----|------------|-----|----------------------------------|---------------------------------|-----|---|-------|
| Line: 60 | 08/03/12 | Friday | 5:50:38 PM | :30 | \$1,400.00 | P-2 | USPRTV1:5p Local 12 News at Five | (5:30:00 PM-6:00 Crossroads GPS | 732 | 1 | MWASI |
| | | | | | | | | | | | |
| | | | | | \$1,400.00 | | | | | | |

| | | | | | | | | | | | | |
|----------|----------|--------|-------------|-----|------------|-----|-------------------------------|-----------|----------------|-----|---|-------|
| Line: 61 | 08/03/12 | Friday | 12:14:58 PM | :30 | \$1,400.00 | P-1 | USPRTV1:Local 12 News at Noon | 12p-1230p | Crossroads GPS | 732 | 1 | MWASI |
| | | | | | | | | | | | | |
| | | | | | \$1,400.00 | | | | | | | |

| | | | | | | | | | | | |
|----------|----------|--------|------------|-----|-------------|-----|---------------------------------|---------------------------------|-----|---|-------|
| Line: 62 | 08/03/12 | Friday | 5:35:50 AM | :30 | \$450.00 | P-2 | USPRTV1:5a Good Morn Cincinnati | (5:30:00 AM-6:00 Crossroads GPS | 732 | 1 | MWASI |
| | | | | | | | | | | | |
| | | | | | \$450.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |
| | | | | | \$40,600.00 | | | | | | |

[Filtered by:] [Sorted by: Station]